PHOTO SPECIFICATIONS

Requirements for Stone Legends Photography

- Minimum camera resolution is 6 Megapixels (2,800 x 2,100 approximately)

- Prefer tiff format, but will consider high-resolution max quality jpg.

- Must be in sharp focus, with no camera movement. (a tripod is helpful)

- Exposure must be correct, with very little absolute white and black areas.

Example Overexposed

Example Underexposed

- Strong Shadows may eliminate photos from consideration.

Example Strong Shadows

- We will retain the rights to use these photos in our media, in writing

Types of Photographs Requested

- ➢ **Entire Building**
  - Directly in Front
    - ▪ Example
  - At an Angle / Perspective
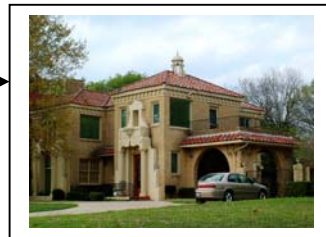   - ▪ Example
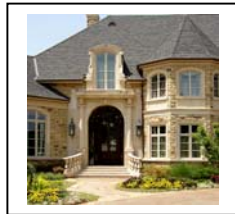 - Sides and Back
    - ▪ Example

- Neighborhood shots, including landscape, surrounding area, and adjacent buildings.

Example

> **Large Groups**
>
- Entryway with Columns, Several window surrounds together, stairway, walls with piers and caps, etc.

Example   Example

> **Single Item**
>
- Window, Fountain, Fireplace, Column, Ornament, etc.
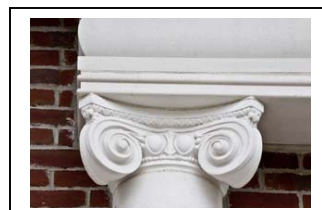

Example   Example

> **Close ups**
>
- Cropped in shot of larger group or item, part of stair with several balustrade, One side of a gazebo, Section of pool

Example   Example

- Close up of detail or carving

Example   Example

➢ **Installation Shots**
- Job site in various states of completion

Example   Example

- Close ups of construction materials and techniques.

Example   Example

➢ **Artistic Shots**
- Pictures that don't follow the above specification, or that break the above rules, but are especially attractive

Photo Specifications

The pictures need to be

- From a camera of at least 6 Megapixel, (3,000 x 2,100 pixel image approx.)

- Camera should be pro quality, with high quality lens and sensor chip.

- Well lit photo, with minimal black shadows and white highlights (avoid strong sunlight) (Slightly dark is preferrable to too much light)

- Prefer tif files, but will accept high resolution, low compression jpg files. (May also accept raw format files.)

- In sharp focus

- Lowest possible ISO setting (100-200 minumum.)

- Unprocessed Image (i.e. no sharpening, or auto correction)

- Image should show the entire building clearly, no major obstructions.

- Shoot images with some background (lawn and sky visible) as well as cropped close.