

Follow Up Questionnaire

Was the client satisfied with our services? _____

If no, why not? _____

What would the customer like to see improved? _____

What is the client's potential to refer us to new leads? Low Medium High
(circle one)

Does the contact have any future jobs planned? _____

What is the next action to be taken with this customer? _____

A) File away as completed? _____

B) Mark for an additional follow up at some set time in the future? _____

C) Begin an immediate campaign to keep our brand in the customer's mind? _____

Have you asked the customer for Project Photos?

Have you asked the customer if they will write a Testimonial? or sign one you write for them?



You have completed the project tasks for this customer and job, and the lead recycled back to an earlier stage in the tasking menu. Well done!