

Checklist

Library - Sales Project Task / Task - PTL 2.0 Select Prospects and Match to Campaign / Type Doc - Checklist

PTL 2.0 Select Prospects and Match to Campaign

- ☐ Define important attributes of target.
- ☐ Prioritize attributes
- ☐ Goal of Campaign
- ☐ Select campaign template or design your own
- ☐ Select actions to take
- ☐ Decide on timetable for actions

