



This document appears to be about our services and how we manage the time it takes to estimate and produce the customer's stone. What it really is about is customers that sit on the bid or submittal for too long and throw the schedule off. This flyer can be followed up with verbal reminders during conversations about the bid and when the customer wants the stone to be delivered. The tighter his schedule, the more important is his prompt return of signed approval documents.

Marketing Spins

Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.

This page shows you how we organize the project timeline, and keep it synchronized with your needs. Our goal is to have the stone waiting at your jobsite when you need it, and we will do everything possible to ensure the project runs smoothly and on time. I know your schedule is tight, so I want to reassure you how closely we manage the production timetable so you don't need to worry about it..