



Special discounted collections of products grouped together into 4 different styles.

## Marketing Spins

*Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.*

### Spin 1) Architect

We have put together sets of our cast stone products into style collections. These products are collected with a style in mind and discounted to fit your project's budget better. Take a look and see if any of these designer collections fit into your project.

### Spin 2) Builder/Mason/End User

These collections are assembled with a unique style in mind, and have been discounted considerably. The collections are divided into general areas of a house. See what fits the style of your project, you may be able to get more stone than you believed possible.