



Some of our best projects, with photos and CAD drawings and breakdowns of how some of the most impressive cast stone units were designed and constructed. Showcases for our Residential and Commercial projects.

Marketing Spins

Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.

Spin 1) Architect

Spin 2) Builder

Spin 3) Mason

Spin 4) End User

(See Below for Spin Text)

Spin 1) Architect

I wanted to send you a little something that shows some of the projects we've done over the years. These portfolios show a lot of detail and breakdowns of style for the cast stone units. We have scale CAD drawings for these and thousands of others of our units, parts, and profiles, available online free for members to download. Join our web membership and take a look, at www.stonelegends.com

Spin 2) Builder

Here is a few little brochures we've done for a few of our better projects. It shows you some details in close-up, breaking down how the stone went together. I hope this shows you some of the capabilities we have at Stone Legends, to manufacture a top-class product. We also pride ourselves with the details in our installation package that accompanies every delivery. We can make a project like one of these homes go up as smoothly as silk.

Spin 3) Mason

I wanted to introduce our products and services, as well as projects we have done. We are manufacturers of top quality cast stone, as well as cut stone suppliers. These brochures show projects we've completed, broken down to show how the pieces went together. You can see our attention to detail during the design phase makes the most intricate stone assemblies go together just the way it was designed. Call us and let us place a bid for your next project.

Spin 4) New Contact End User – Cold Call

We spoke recently and you sounded very interested in our product line. These brochures I've sent you have photos of residential projects we've done, with many details broken down. We have many more styles and product groups that we manufacture. Let us know what you're most interested in and we can send you a bid on the cast and cut stone needed to produce what you have in mind. We can also help you define what you really want, and maximize the style that you get for your money.

Spin 5) New Contact End User – Web Member

Welcome to the Stone Legends website membership. This membership allows you access to many handy design tools and a huge library of professionally drafted CAD drawings of our products. I wanted to send you these brochures that show many of the best residential project we've done in the past. You can see the attention we pay to style and detail. Let us know if you want to see something more or you are interested in any further information. We can help you build the project you really want.