



A Flyer showing a customer the advantages we bring to their projects because of our large facility and stock of toolings. We can do things no other company can because of our larger capacity.

## Marketing Spins

*Text for email to send with the flyer that tells a customer what he is looking at, written with different target audiences in mind.*

**Spin)** We are very interested in your project, and we believe that our company has the ideal facility for your job. You may have received estimates from other companies that promise a very quick turnaround, or to deliver large amounts of stone in a short amount of time. Don't be sure they can deliver what they promise. We have the production capacity to get your project done on time, even with tremendous amounts of stone.

We also have the capacity to produce designs no one else can reproduce. Our draftsmen use the latest computer aided design tools to build exact scale drawings of every piece and how they fit together before a single stone is made. Our stock of catalog molds is vast, far beyond our competitors. And we have sculptors on staff, to design unique pieces of art and make your dreams very solid.

When you need what the other guys may not be able to pull off, we can do it.